

TRAGGING

INNOVATION
UNLEASHED



DECEMBER 2024

Geofencing Track



TRAGGING

THE FUTURE OF ASSET & WORKFORCE TECH

INTRODUCTION



Tragging is a dynamic technology company specializing in innovative solutions for asset management and workforce optimization. Established with a commitment to transforming operational efficiency, Tragging leverages cutting-edge technology to deliver comprehensive software solutions tailored to the needs of modern businesses.

At Tragging, we understand the critical importance of streamlined processes and data-driven insights. Our flagship products, "Tragging Fixed Assets" and "Where's My Staff", empower organizations to manage their assets effectively and optimize workforce allocation with precision. These solutions are designed to enhance productivity, reduce operational costs, and improve decision-making across diverse industries.

Driven by a passion for innovation and customer-centricity, Tragging combines deep industry expertise with advanced technological capabilities. Our team of dedicated professionals is committed to delivering scalable solutions that meet the evolving needs of our global clientele.

GEOFENCING TRACK

UNLOCK PRECISION WORKFORCE MANAGEMENT WITH GEOFENCING TRACK

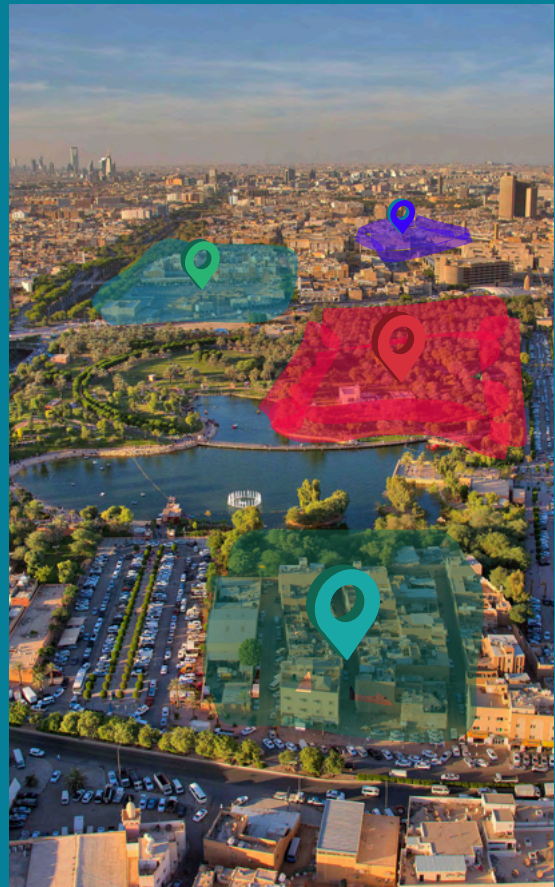
AT GEOFENCING TRACK, WE ARE DEDICATED TO ADDRESSING THE COMPLEX CHALLENGES ORGANIZATIONS FACE IN MANAGING A MOBILE WORKFORCE. OUR SOLUTION IS MORE THAN JUST A TOOL; IT'S A STRATEGIC ASSET THAT DELIVERS UNPARALLELED VALUE, ENHANCING PRODUCTIVITY, ACCOUNTABILITY, AND OPERATIONAL EFFICIENCY.



GEOFENCING TRACK

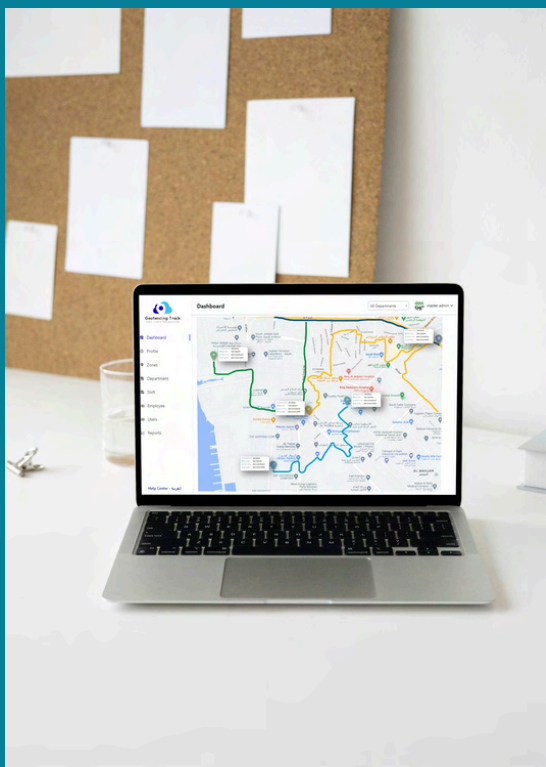
GEOFENCING TECHNOLOGY

CREATE CUSTOMIZABLE VIRTUAL BOUNDARIES (GEOFENCES) AROUND SPECIFIC JOB SITES OR AREAS TO MONITOR EMPLOYEE MOVEMENTS AND ACTIVITIES. THIS ENSURES EMPLOYEES STAY WITHIN DESIGNATED ZONES, ENHANCING OPERATIONAL CONTROL.



GEOFENCING TRACK

REAL-TIME GPS TRACKING



MONITOR THE REAL-TIME LOCATION OF FIELD EMPLOYEES, PROVIDING UP-TO-THE-MINUTE VISIBILITY INTO THEIR ACTIVITIES. THIS FEATURE SUPPORTS CONTINUOUS GPS UPDATES AND LOW DATA CONSUMPTION, ENSURING EFFICIENCY WITHOUT DRAINING DEVICE RESOURCES.

GEOFENCING TRACK

MOBILE APPLICATION



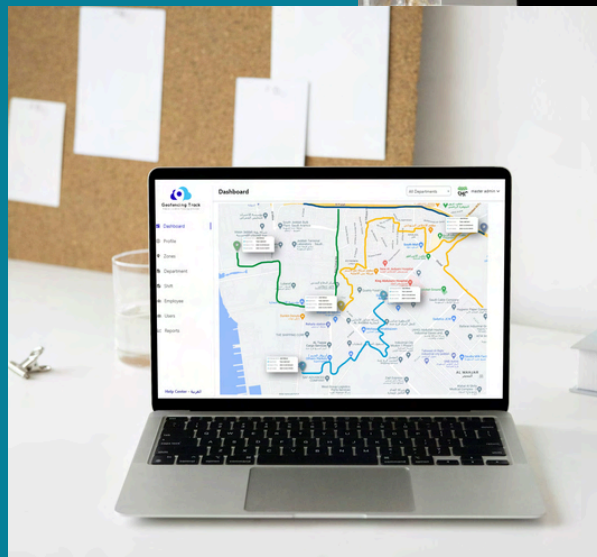
MOBILE APPLICATION: OUR USER-FRIENDLY MOBILE APP, AVAILABLE ON BOTH ANDROID AND APPLE DEVICES, ALLOWS FIELD EMPLOYEES TO LOG THEIR GEO-TAGGED ACTIONS, SUCH AS CLOCKING IN AND OUT AND BREAKS. THE APP SUPPORTS OFFLINE FUNCTIONALITY, ENSURING CONTINUOUS OPERATION EVEN IN AREAS WITH LIMITED CONNECTIVITY.



GEOFENCING TRACK

MANAGER DASHBOARD

A WEB-BASED DASHBOARD FOR MANAGERS TO OVERSEE EMPLOYEE ACTIVITIES IN REAL-TIME. THE INTERACTIVE MAP AND CUSTOMIZABLE WIDGETS PROVIDE DETAILED INSIGHTS INTO WORKFORCE OPERATIONS, ENABLING INFORMED DECISION-MAKING.



GEOFENCING TRACK

ALERT SYSTEM

RECEIVE REAL-TIME ALERTS AND NOTIFICATIONS BASED ON PREDEFINED CRITERIA, SUCH AS EMPLOYEES ENTERING OR LEAVING GEOFENCED AREAS, ENSURING PROMPT RESPONSE TO CRITICAL EVENTS.



GEOFENCING TRACK

THE KEY TO WORKFORCE EFFICIENCY

EXPERIENCE THE TRANSFORMATIVE POWER OF GEOFENCING TRACK AND ELEVATE YOUR WORKFORCE MANAGEMENT TO A NEW STANDARD OF EXCELLENCE. JOIN US IN REDEFINING HOW YOU MANAGE YOUR MOBILE WORKFORCE, UNLOCKING NEW LEVELS OF PRODUCTIVITY AND COMPLIANCE.



ACCURATE TIME TRACKING

Ensure precise clock-in and clock-out records, reducing errors and ensuring accurate payroll tracking.

TIME THEFT PREVENTION

Prevent time theft by allowing time tracking only when employees are within designated geofenced areas, reducing payroll fraud and saving money.

COMPLIANCE AND RISK MITIGATION

Ensure employees adhere to safety regulations and predefined zones, minimizing compliance risks and potential fines.

EXPERIENCE WORKFORCE MANAGEMENT REDEFINED



OUR COMPREHENSIVE SOLUTION EMPOWERS ORGANIZATIONS TO OPTIMIZE OPERATIONS, ENSURE ACCURACY, AND ELEVATE SECURITY. BY LEVERAGING ADVANCED GEOFENCING TECHNOLOGY, REAL-TIME TRACKING, AND ROBUST REPORTING CAPABILITIES, WE HELP BUSINESSES NAVIGATE THE COMPLEXITIES OF MANAGING A MOBILE WORKFORCE WITH CONFIDENCE AND PRECISION



WHERE'S MY STAFF

TAILORED FOR DIVERSE INDUSTRIES



**LOGISTICS AND
DELIVERY SERVICES**

Optimize routes, track deliveries in real time, and ensure exceptional customer service.



SECURITY FIRMS

Enhance safety and coordination by monitoring personnel locations at events and specific sites.



FIELD SERVICES

Improve response times and service quality through efficient scheduling and real-time tracking.



CONSTRUCTION

Boost on-site efficiency, ensure worker safety, and streamline task coordination with precise location tracking.

RAPID DEPLOYMENT AND UNMATCHED SCALABILITY



WHERE'S MY STAFF OFFERS A
HARDWARE-FREE, SOFTWARE-
ONLY SOLUTION THAT ENSURES
RAPID DEPLOYMENT AND SEAMLESS
SCALABILITY. WHETHER YOU ARE A
SMALL BUSINESS OR A LARGE
ENTERPRISE, OUR PLATFORM
ADAPTS TO YOUR NEEDS, PROVIDING
IMMEDIATE VALUE AND LONG-TERM
GROWTH POTENTIAL.



DRIVING INNOVATION AND EXCELLENCE ACROSS INDUSTRIES



AT TRAGGING, WE ARE COMMITTED TO DELIVERING CUTTING-EDGE SOLUTIONS THAT DRIVE EFFICIENCY, TRANSPARENCY, AND VALUE FOR OUR CLIENTS ACROSS VARIOUS INDUSTRIES

MARKET PRESENCE

TRAGGING HAS ESTABLISHED A STRONG Foothold IN THE GLOBAL MARKET, SERVING A DIVERSE RANGE OF INDUSTRIES WITH INNOVATIVE SOLUTIONS FOR ASSET MANAGEMENT AND WORKFORCE OPTIMIZATION. KEY ASPECTS OF OUR MARKET PRESENCE INCLUDE:

GEOGRAPHICAL REACH

TRAGGING OPERATES GLOBALLY, WITH A STRATEGIC FOCUS ON MARKETS IN THE USA, TURKEY, SAUDI ARABIA, AND EXPANDING PRESENCE IN QATAR AND EMIRATES. OUR SOLUTIONS CATER TO ORGANIZATIONS ACROSS THESE REGIONS, ADDRESSING LOCAL AND INTERNATIONAL BUSINESS NEEDS.

INDUSTRY EXPERTISE

WE SERVE A BROAD SPECTRUM OF INDUSTRIES INCLUDING BUT NOT LIMITED TO HEALTHCARE, MANUFACTURING, HOSPITALITY, EDUCATION, AND GOVERNMENT SECTORS. OUR DEEP INDUSTRY KNOWLEDGE ALLOWS US TO TAILOR SOLUTIONS THAT MEET SPECIFIC SECTOR REQUIREMENTS EFFECTIVELY.

CLIENT BASE

TRAGGING'S CLIENT BASE INCLUDES MID-SIZED TO LARGE ENTERPRISES SEEKING TO ENHANCE OPERATIONAL EFFICIENCY THROUGH TECHNOLOGY-DRIVEN SOLUTIONS. WE ARE TRUSTED BY ORGANIZATIONS LOOKING TO OPTIMIZE ASSET UTILIZATION, STREAMLINE WORKFORCE MANAGEMENT, AND IMPROVE OVERALL BUSINESS PERFORMANCE.

A BRIEF HISTORY

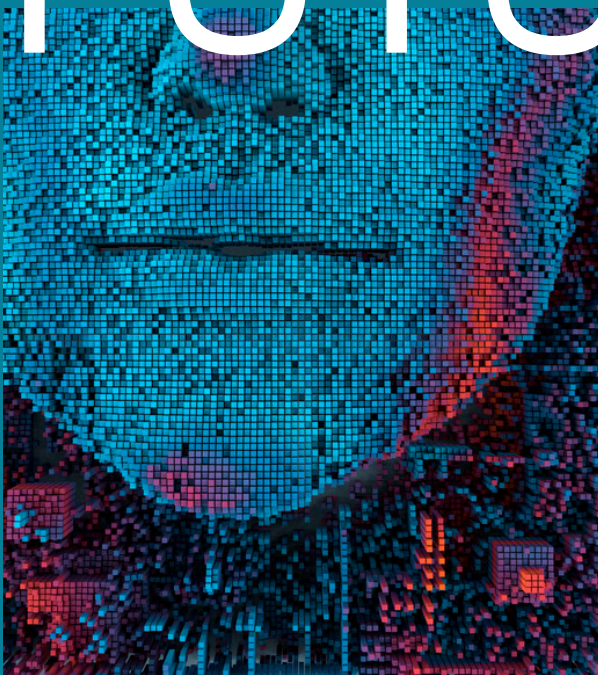
FOUNDED WITH A VISION TO REVOLUTIONIZE ASSET MANAGEMENT AND WORKFORCE OPTIMIZATION,



Tragging began its journey in 2014 in Lebanon. From its inception, Tragging has been dedicated to harnessing technology to solve complex operational challenges faced by businesses worldwide.

Today, Tragging stands at the forefront of innovation, committed to empowering organizations with robust, scalable solutions that drive efficiency, transparency, and profitability.

KNOW YOUR DIGITAL FUTURE



TRAGGING IS DEDICATED TO
PIONEERING
ADVANCEMENTS IN ASSET
MANAGEMENT AND
WORKFORCE OPTIMIZATION,
GUIDED BY OUR VISION FOR
THE FUTURE

PRODUCT INNOVAT- ION



WE ARE COMMITTED TO ADVANCING OUR SOLUTIONS, INCLUDING TRAGGING FIXED ASSETS AND WHERE'S MY STAFF, BY INTEGRATING AI-DRIVEN ANALYTICS, IOT CAPABILITIES, MOBILE ENHANCEMENTS, AND BLOCKCHAIN TECHNOLOGY. THESE INNOVATIONS WILL EMPOWER OUR CLIENTS WITH GREATER EFFICIENCY, TRANSPARENCY, AND SECURITY IN THEIR OPERATIONS.



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RESEARCH & DEVELOPMENT

TRAGGING WILL CONTINUE TO INVEST IN R&D INITIATIVES TO STAY AT THE FOREFRONT OF TECHNOLOGICAL INNOVATION. THIS INCLUDES ESTABLISHING AN RFID LAB IN SAUDI ARABIA, DEDICATED TO ACCELERATING THE ADOPTION OF IOT TECHNOLOGIES AND SUPPORTING THE KINGDOM'S 2030 VISION FOR DIGITAL TRANSFORMATION.



CUSTOMER-CENTRIC APPROACH

OUR FOCUS REMAINS ON DELIVERING EXCEPTIONAL VALUE AND SERVICE TO OUR CLIENTS WORLDWIDE. WE WILL ENHANCE OUR CUSTOMER SUPPORT MECHANISMS, DEVELOP TAILORED SOLUTIONS, AND FOSTER LONG-TERM PARTNERSHIPS TO ENSURE CLIENT SATISFACTION AND SUCCESS.



TRUSTED BY INDUSTRY LEADERS



PARTNERING FOR INNOVATION & EXPANSION



TRAGGING



TRAGGING LOOKS FORWARD TO A FUTURE MARKED BY INNOVATION, STRATEGIC EXPANSION, AND A STEADFAST COMMITMENT TO DRIVING TRANSFORMATIVE CHANGE IN ASSET MANAGEMENT AND WORKFORCE OPTIMIZATION.



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