

TRAGGING

INNOVATION
UNLEASHED



DECEMBER 2024



TRAGGING

tragging.com

AGENDA

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THE FUTURE OF ASSET & WORKFORCE TECH

INTRODUCTION



Tragging is a dynamic technology company specializing in innovative solutions for asset management and workforce optimization. Established with a commitment to transforming operational efficiency, Tragging leverages cutting-edge technology to deliver comprehensive software solutions tailored to the needs of modern businesses.

At Tragging, we understand the critical importance of streamlined processes and data-driven insights. Our flagship products, "Tragging Fixed Assets" and "Where's My Staff", empower organizations to manage their assets effectively and optimize workforce allocation with precision. These solutions are designed to enhance productivity, reduce operational costs, and improve decision-making across diverse industries.

Driven by a passion for innovation and customer-centricity, Tragging combines deep industry expertise with advanced technological capabilities. Our team of dedicated professionals is committed to delivering scalable solutions that meet the evolving needs of our global clientele.

WELCOME MESSAGE

MARZOUK AL AMER
CHIEF EXECUTIVE OFFICER



It is with great pleasure that I extend a warm welcome to Tragging's esteemed clients, partners, and stakeholders. As Chief Executive Officer, I am excited to share our vision and commitment to excellence in asset management and workforce optimization.

At Tragging, we are embarking on an exciting journey fueled by innovation and strategic growth. We are particularly enthusiastic about our investment plans in Saudi Arabia, a region poised to become a pivotal center for high technology and economic development. This strategic move underscores our belief in the Kingdom's potential and our dedication to contributing to its digital transformation journey. As we continue to expand our global footprint and enhance our service offerings, we remain steadfast in our mission to deliver cutting-edge solutions that empower businesses worldwide. We look forward to forging new partnerships, leveraging emerging technologies, and driving meaningful impact in the markets we serve.

Thank you for your continued trust and support as we navigate the future of asset management together.



A BRIEF HISTORY

FOUNDED WITH A VISION TO REVOLUTIONIZE ASSET MANAGEMENT AND WORKFORCE OPTIMIZATION,



Tragging began its journey in 2014 in Lebanon. From its inception, Tragging has been dedicated to harnessing technology to solve complex operational challenges faced by businesses worldwide.

Today, Tragging stands at the forefront of innovation, committed to empowering organizations with robust, scalable solutions that drive efficiency, transparency, and profitability.

MILESTONES



2014

BORN TO INNOVATE

Tragging was founded with the mission to innovate asset management solutions.

2017

FIRST MENA RFID LAB LAUNCHED

Opened the first RFID Lab in the MENA region in collaboration with UK Tech Hub, advancing technology in asset tracking and management.

2021

EXPANDS INTERNATIONAL FOOTPRINT

Expanded internationally with the establishment of offices in Turkey and the USA, enhancing global presence and client support capabilities.

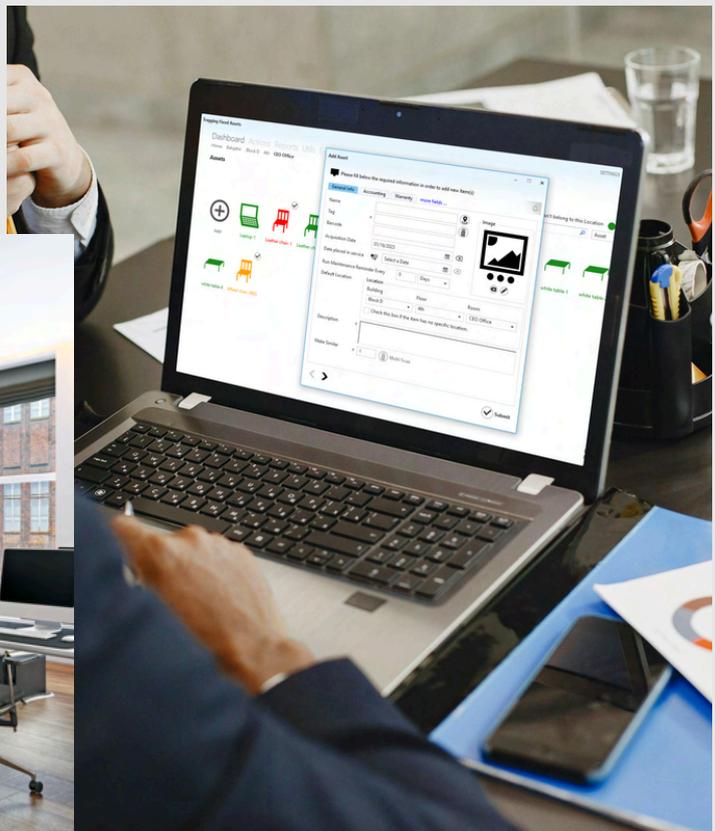
2024

A BOLD STEP TOWARDS THE FUTURE

Opened an office in Saudi Arabia to cater to a growing client base in the region, further solidifying Tragging's commitment to global expansion and customer service excellence.

SERVICES & PRODUCTS

TRAGGING FIXED ASSETS



TRAGGING FIXED ASSETS SOFTWARE

EMPOWER. OPTIMIZE. EXCEL.

TRAGGING FIXED ASSETS IS ENGINEERED FOR BUSINESSES THAT DEMAND PRECISION, EFFICIENCY, AND INNOVATION IN ASSET MANAGEMENT. OUR SOFTWARE INTEGRATES CUTTING-EDGE RFID TECHNOLOGY WITH CUSTOMIZABLE FEATURES TO DELIVER UNPARALLELED TRACKING ACCURACY, OPERATIONAL EFFICIENCY, AND COMPREHENSIVE ASSET INSIGHTS, EMPOWERING YOUR BUSINESS TO EXCEL.



TRAGGING FIXED ASSETS SOFTWARE

ADVANCED RFID TECHNOLOGY



SEAMLESS AUTOMATION

Automate asset tracking with high-precision RFID tags, eliminating manual processes and ensuring real-time updates.

EXCEPTIONAL ACCURACY

Achieve near-perfect asset identification and location tracking, significantly reducing errors and asset misplacement.

TRAGGING FIXED ASSETS SOFTWARE

INTUITIVE USER INTERFACE



EFFORTLESS NAVIGATION

Organize and track assets by custom criteria such as location, department, or project, perfectly aligning with your company's operational structure.

COMPREHENSIVE DASHBOARD

Access a unified dashboard that provides a holistic view of all assets, facilitating quick and informed decision-making.



TRAGGING FIXED ASSETS SOFTWARE

CUSTOMIZABLE ASSET MANAGEMENT

TAILORED SOLUTIONS

Organize and track assets by custom criteria such as location, department, or project, perfectly aligning with your company's operational structure.

DYNAMIC HIERARCHIES

Create and manage asset hierarchies that reflect your unique business processes for enhanced management and reporting.



TRAGGING FIXED ASSETS SOFTWARE

ROBUST INTEGRATION CAPABILITIES



EXPERIENCE UNPARALLELED INTEGRATION WITH LEADING ERP AND ACCOUNTING SYSTEMS LIKE QUICKBOOKS FOR SEAMLESS DATA SYNCHRONIZATION, ENSURING FINANCIAL ACCURACY. OUR PLATFORM ALSO SERVES AS A CENTRALIZED HUB FOR ALL YOUR ASSET-RELATED DOCUMENTATION, STREAMLINING ACCESS AND MANAGEMENT.

TRAGGING FIXED ASSETS SOFTWARE

PROACTIVE MAINTENANCE & COMPLIANCE



SCHEDULED MAINTENANCE

Automate maintenance scheduling to prevent asset downtime and extend asset lifespan.



REGULATORY COMPLIANCE

Simplify compliance with regulatory standards through detailed audit trails and comprehensive reporting capabilities.

**PROACTIVELY
AUTOMATE
MAINTENANCE
SCHEDULES TO
MINIMIZE
DOWNTIME AND
EXTEND ASSET
LIFESPAN.
STREAMLINE
REGULATORY
COMPLIANCE
WITH DETAILED
AUDIT TRAILS AND
COMPREHENSIVE
REPORTING.**

EMPOWERING EXCELLENCE. REDEFINING ASSET MANAGEMENT WITH TRAGGING FIXED ASSETS

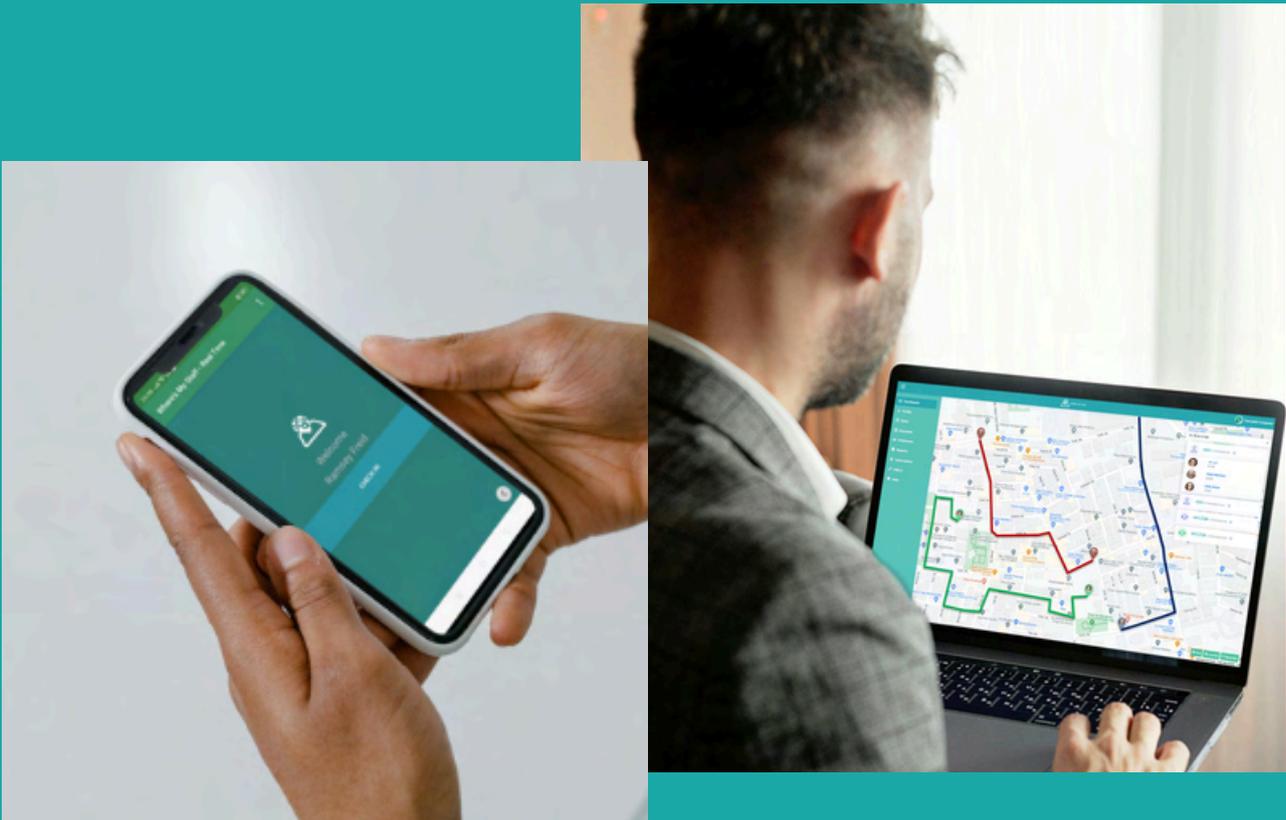


TRAGGING FIXED ASSETS PROMISES TO REDEFINE ASSET MANAGEMENT WITH INNOVATIVE, USER-FRIENDLY SOLUTIONS THAT DRIVE OPERATIONAL EXCELLENCE, COST SAVINGS, AND ASSET OPTIMIZATION, EMPOWERING YOUR BUSINESS TO EXCEL IN EVERY FACET OF ASSET MANAGEMENT.



SERVICES & PRODUCTS

WHERE'S MY STAFF



WHERE'S MY STAFF

YOUR WORKFORCE MANAGEMENT GAME- CHANGER

WHERE'S MY STAFF REDEFINES WORKFORCE MANAGEMENT WITH ITS STATE-OF-THE-ART LOCATION TRACKING TECHNOLOGY AND COMPREHENSIVE SUITE OF FEATURES. DESIGNED FOR THE MODERN, MOBILE WORKFORCE, OUR PLATFORM DELIVERS UNPARALLELED EFFICIENCY, ACCOUNTABILITY, AND OPERATIONAL CONTROL ACROSS DIVERSE INDUSTRIES.



ADVANCED REAL-TIME LOCATION TRACKING



EXPERIENCE THE POWER OF PRECISE GPS TECHNOLOGY TO MONITOR YOUR EMPLOYEES' EXACT LOCATIONS IN REAL TIME. THIS FEATURE ENHANCES TRANSPARENCY, BOOSTS PRODUCTIVITY, AND ENSURES YOUR TEAM IS ALWAYS WHERE THEY NEED TO BE.

WHERE'S MY STAFF

INTUITIVE MOBILE APPLICATION

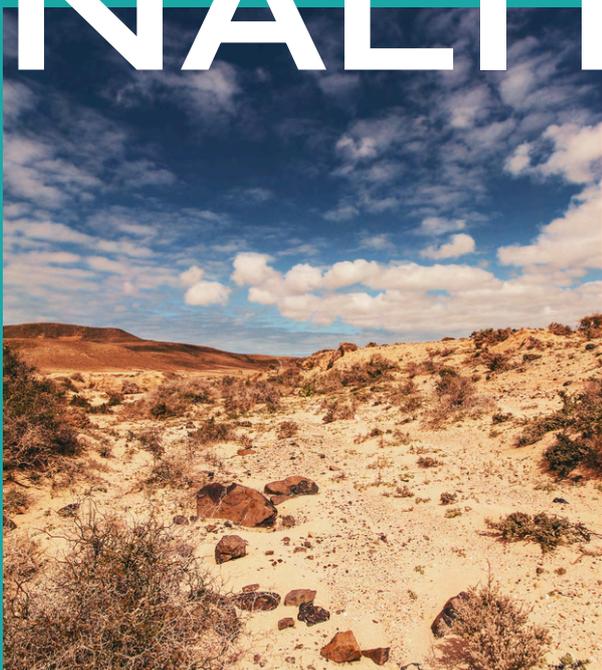


OUR USER-FRIENDLY MOBILE APP, COMPATIBLE WITH IOS AND ANDROID DEVICES, EMPOWERS EMPLOYEES TO EFFORTLESSLY LOG ACTIVITIES AND SHARE THEIR LOCATIONS. THIS FACILITATES REAL-TIME COMMUNICATION AND COORDINATION, OPTIMIZING WORKFLOW AND EFFICIENCY.



WHERE'S MY STAFF

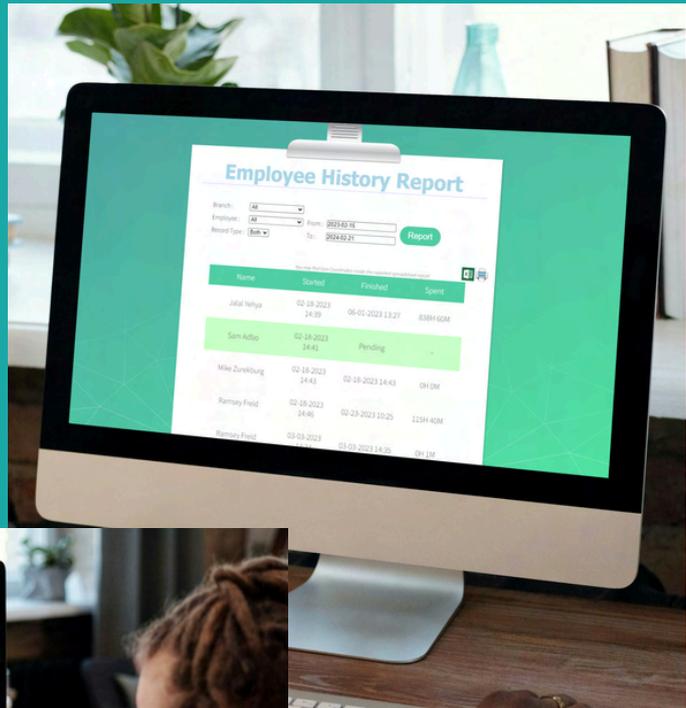
SEAMLESS OFFLINE FUNCTIONIO- NALITY



OUR ROBUST SYSTEM CONTINUES TO OPERATE EFFECTIVELY IN AREAS WITH LIMITED OR NO INTERNET CONNECTIVITY, ENSURING THAT YOUR WORKFORCE MANAGEMENT REMAINS UNINTERRUPTED AND DATA INTEGRITY IS MAINTAINED.

POWERFUL REPORTING & ANALYTICS

HARNESS THE POWER OF DATA WITH OUR COMPREHENSIVE REPORTING AND ANALYTICS TOOLS. GENERATE IN-DEPTH REPORTS TO UNCOVER INSIGHTS, TRACK PERFORMANCE METRICS, AND MAKE INFORMED DECISIONS THAT DRIVE YOUR BUSINESS FORWARD.



WHERE'S MY STAFF

TAILORED FOR DIVERSE INDUSTRIES



**LOGISTICS AND
DELIVERY SERVICES**

Optimize routes, track deliveries in real time, and ensure exceptional customer service.



SECURITY FIRMS

Enhance safety and coordination by monitoring personnel locations at events and specific sites.



FIELD SERVICES

Improve response times and service quality through efficient scheduling and real-time tracking.



CONSTRUCTION

Boost on-site efficiency, ensure worker safety, and streamline task coordination with precise location tracking.

RAPID DEPLOYMENT AND UNMATCHED SCALABILITY



WHERE'S MY STAFF OFFERS A
HARDWARE-FREE, SOFTWARE-
ONLY SOLUTION THAT ENSURES
RAPID DEPLOYMENT AND SEAMLESS
SCALABILITY. WHETHER YOU ARE A
SMALL BUSINESS OR A LARGE
ENTERPRISE, OUR PLATFORM
ADAPTS TO YOUR NEEDS, PROVIDING
IMMEDIATE VALUE AND LONG-TERM
GROWTH POTENTIAL.



SERVICES & PRODUCTS

GEOFENCING TRACK



GEOFENCING TRACK

UNLOCK PRECISION WORKFORCE MANAGEMENT WITH GEOFENCING TRACK

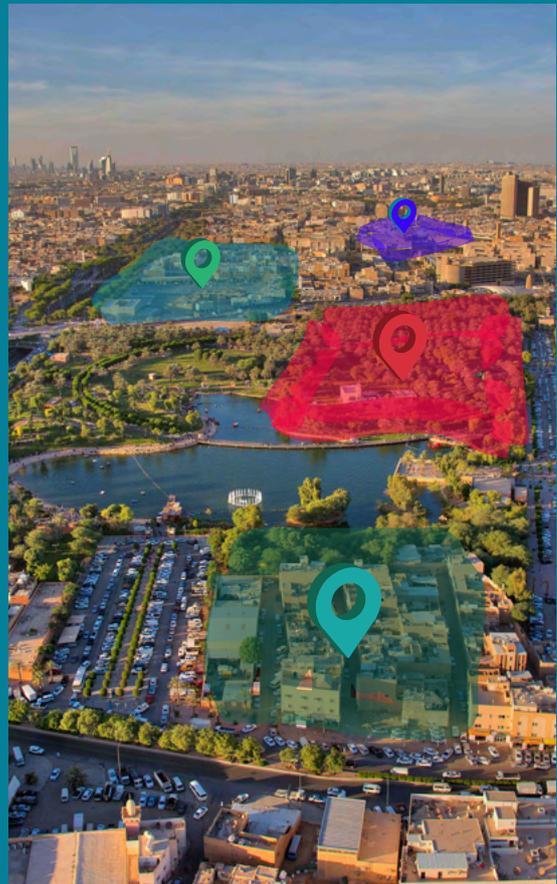
AT GEOFENCING TRACK, WE ARE DEDICATED TO ADDRESSING THE COMPLEX CHALLENGES ORGANIZATIONS FACE IN MANAGING A MOBILE WORKFORCE. OUR SOLUTION IS MORE THAN JUST A TOOL; IT'S A STRATEGIC ASSET THAT DELIVERS UNPARALLELED VALUE, ENHANCING PRODUCTIVITY, ACCOUNTABILITY, AND OPERATIONAL EFFICIENCY.



GEOFENCING TRACK

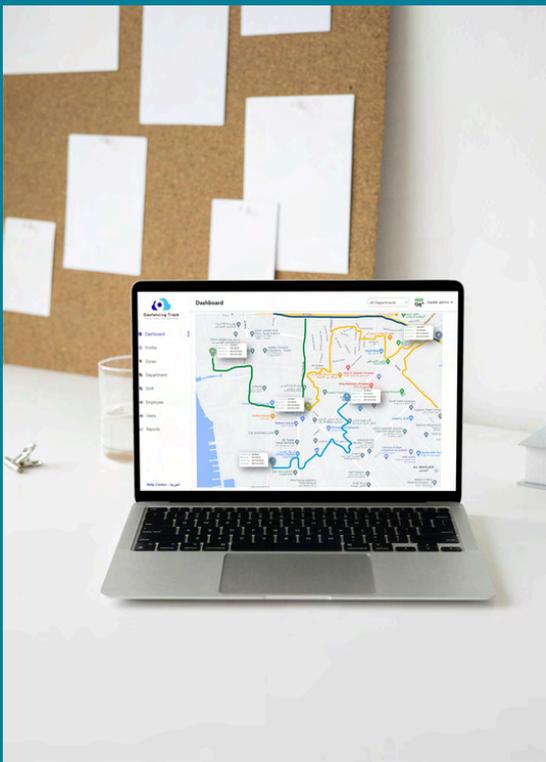
GEOFENCING TECHNOLOGY

CREATE CUSTOMIZABLE VIRTUAL BOUNDARIES (GEOFENCES) AROUND SPECIFIC JOB SITES OR AREAS TO MONITOR EMPLOYEE MOVEMENTS AND ACTIVITIES. THIS ENSURES EMPLOYEES STAY WITHIN DESIGNATED ZONES, ENHANCING OPERATIONAL CONTROL.



GEOFENCING TRACK

REAL-TIME GPS TRACKING



MONITOR THE REAL-TIME LOCATION OF FIELD EMPLOYEES, PROVIDING UP-TO-THE-MINUTE VISIBILITY INTO THEIR ACTIVITIES. THIS FEATURE SUPPORTS CONTINUOUS GPS UPDATES AND LOW DATA CONSUMPTION, ENSURING EFFICIENCY WITHOUT DRAINING DEVICE RESOURCES.

GEOFENCING TRACK

MOBILE APPLICATION



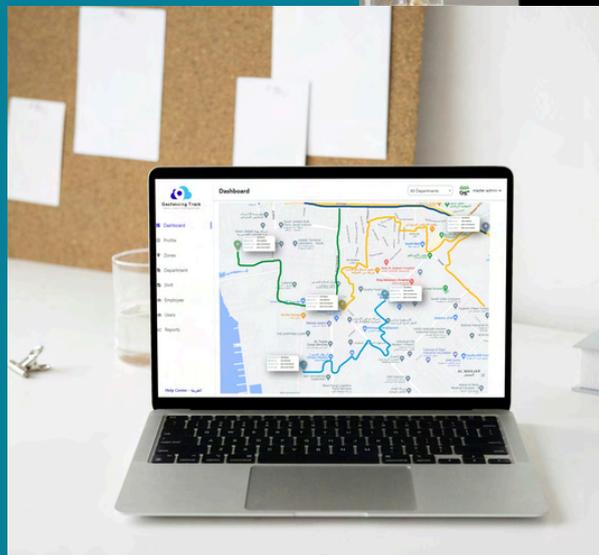
MOBILE APPLICATION: OUR USER-FRIENDLY MOBILE APP, AVAILABLE ON BOTH ANDROID AND APPLE DEVICES, ALLOWS FIELD EMPLOYEES TO LOG THEIR GEO-TAGGED ACTIONS, SUCH AS CLOCKING IN AND OUT AND BREAKS. THE APP SUPPORTS OFFLINE FUNCTIONALITY, ENSURING CONTINUOUS OPERATION EVEN IN AREAS WITH LIMITED CONNECTIVITY.



GEOFENCING TRACK

MANAGER DASHBOARD

A WEB-BASED DASHBOARD FOR MANAGERS TO OVERSEE EMPLOYEE ACTIVITIES IN REAL-TIME. THE INTERACTIVE MAP AND CUSTOMIZABLE WIDGETS PROVIDE DETAILED INSIGHTS INTO WORKFORCE OPERATIONS, ENABLING INFORMED DECISION-MAKING.



GEOFENCING TRACK

ALERT SYSTEM

RECEIVE REAL-TIME ALERTS AND NOTIFICATIONS BASED ON PREDEFINED CRITERIA, SUCH AS EMPLOYEES ENTERING OR LEAVING GEOFENCED AREAS, ENSURING PROMPT RESPONSE TO CRITICAL EVENTS.



GEOFENCING TRACK

THE KEY TO WORKFORCE EFFICIENCY

EXPERIENCE THE TRANSFORMATIVE POWER OF GEOFENCING TRACK AND ELEVATE YOUR WORKFORCE MANAGEMENT TO A NEW STANDARD OF EXCELLENCE. JOIN US IN REDEFINING HOW YOU MANAGE YOUR MOBILE WORKFORCE, UNLOCKING NEW LEVELS OF PRODUCTIVITY AND COMPLIANCE.



ACCURATE TIME TRACKING

Ensure precise clock-in and clock-out records, reducing errors and ensuring accurate payroll tracking.

TIME THEFT PREVENTION

Prevent time theft by allowing time tracking only when employees are within designated geofenced areas, reducing payroll fraud and saving money.

COMPLIANCE AND RISK MITIGATION

Ensure employees adhere to safety regulations and predefined zones, minimizing compliance risks and potential fines.

EXPERIENCE WORKFORCE MANAGEMENT REDEFINED



OUR COMPREHENSIVE SOLUTION EMPOWERS ORGANIZATIONS TO OPTIMIZE OPERATIONS, ENSURE ACCURACY, AND ELEVATE SECURITY. BY LEVERAGING ADVANCED GEOFENCING TECHNOLOGY, REAL-TIME TRACKING, AND ROBUST REPORTING CAPABILITIES, WE HELP BUSINESSES NAVIGATE THE COMPLEXITIES OF MANAGING A MOBILE WORKFORCE WITH CONFIDENCE AND PRECISION



SERVICES & PRODUCTS

WHERE'S MY GUEST



WHERE'S MY GUEST

CONNECTING PILGRIMS, EMPOWERING JOURNEYS

WHERE'S MY GUEST IS AN INNOVATIVE APP DESIGNED TO REVOLUTIONIZE THE PILGRIMAGE EXPERIENCE FOR BOTH PILGRIMS AND COMPANIES INVOLVED IN PILGRIMAGE EVENTS. BY SEAMLESSLY INTEGRATING TECHNOLOGY WITH SPIRITUALITY, THIS GROUNDBREAKING PLATFORM OFFERS UNPARALLELED SUPPORT AND COORDINATION, TRANSFORMING THE SACRED JOURNEY INTO A SEAMLESS AND ENRICHING EXPERIENCE.



WHERE'S MY GUEST

EMPOWERING PILGRIMAGES

WHERE'S MY GUEST SERVES AS A TRUSTED COMPANION, PROVIDING ESSENTIAL GUIDANCE, SUPPORT, AND INFORMATION THROUGHOUT THE PILGRIMAGE JOURNEY



VIRTUAL ASSISTANT

Pilgrims can rely on *Where's My Guest* as their virtual assistant, receiving real-time notifications, personalized instructions, and updates tailored to their location and needs.

COMPREHENSIVE SUPPORT

From navigating sacred sites with interactive maps to accessing vital services like food, pharmacy, and transportation, pilgrims can count on *Where's My Guest* to ensure a seamless and enriching experience.

SPIRITUAL CONNECTION

Through live streams from sacred sites and timely reminders for significant events such as Arafah Day, *Where's My Guest* fosters a deeper spiritual connection, enhancing the pilgrimage journey.

WHERE'S MY GUEST

ELEVATE YOUR PILGRIMAGE SERVICE



WHERE'S MY GUEST OFFERS A COMPREHENSIVE SOLUTION FOR COMPANIES PARTICIPATING IN PILGRIMAGE EVENTS, EMPOWERING THEM WITH TOOLS FOR EFFECTIVE MANAGEMENT AND SEAMLESS SERVICE DELIVERY



WHERE'S MY GUEST

CENTRALIZED OPERATIONS

COMPANIES BENEFIT FROM A CENTRALIZED PLATFORM THAT STREAMLINES OPERATIONS AND FACILITATES EFFICIENT MANAGEMENT OF SERVICES FOR PILGRIMS.



WHERE'S MY GUEST

EFFECTIVE COMMUNIC- ATION



WHERE'S MY GUEST PROVIDES DIRECT ACCESS TO PILGRIMS, ENABLING COMPANIES TO COMMUNICATE ESSENTIAL INFORMATION, UPDATES, AND OFFERS DIRECTLY THROUGH THE APP, ENSURING TIMELY AND TARGETED ENGAGEMENT.

WHERE'S MY GUEST

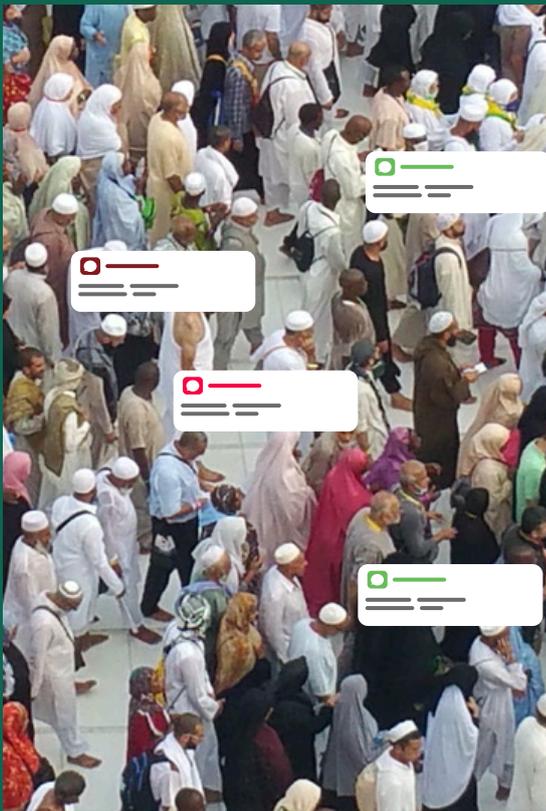
TAILORED NOTIFICATIONS

WHERE'S MY GUEST
ALLOWS COMPANIES TO
SEND NOTIFICATIONS
TAILORED TO SPECIFIC
ZONES AND TIMES,
ENSURING THAT
PILGRIMS RECEIVE
RELEVANT
INFORMATION BASED ON
THEIR LOCATION AND
THE CURRENT STAGE OF
THEIR JOURNEY.



WHERE'S MY GUEST

DYNAMIC NOTIFICATION MANAGEMENT



COMPANIES HAVE ACCESS TO A POWERFUL NOTIFICATION MANAGEMENT SYSTEM WITHIN WHERE'S MY GUEST, ENABLING THEM TO CREATE AND SEND CUSTOMIZED MESSAGES TO PILGRIMS. THIS FEATURE SERVES AS A POWERFUL TOOL FOR DELIVERING IMPORTANT ANNOUNCEMENTS, PROMOTIONS, UPDATES, AND REMINDERS DIRECTLY TO PILGRIMS' DEVICES, FACILITATING TARGETED ENGAGEMENT AND ENHANCING THE OVERALL PILGRIMAGE EXPERIENCE.

WHERE'S MY GUEST

BRIDGING THE GAP FOR PILGRIMS & COMPANIES

WHERE'S MY GUEST REDEFINES THE
PILGRIMAGE EXPERIENCE, SERVING AS
AN INDISPENSABLE TOOL FOR BOTH
PILGRIMS AND COMPANIES,
ULTIMATELY ENRICHING THE SPIRITUAL
JOURNEY FOR ALL INVOLVED.



DRIVING INNOVATION AND EXCELLENCE ACROSS INDUSTRIES



AT TRAGGING, WE ARE COMMITTED TO DELIVERING CUTTING-EDGE SOLUTIONS THAT DRIVE EFFICIENCY, TRANSPARENCY, AND VALUE FOR OUR CLIENTS ACROSS VARIOUS INDUSTRIES

MARKET PRESENCE

TRAGGING HAS ESTABLISHED A STRONG Foothold IN THE GLOBAL MARKET, SERVING A DIVERSE RANGE OF INDUSTRIES WITH INNOVATIVE SOLUTIONS FOR ASSET MANAGEMENT AND WORKFORCE OPTIMIZATION. KEY ASPECTS OF OUR MARKET PRESENCE INCLUDE:

GEOGRAPHICAL REACH

TRAGGING OPERATES GLOBALLY, WITH A STRATEGIC FOCUS ON MARKETS IN THE USA, TURKEY, SAUDI ARABIA, AND EXPANDING PRESENCE IN QATAR AND EMIRATES. OUR SOLUTIONS CATER TO ORGANIZATIONS ACROSS THESE REGIONS, ADDRESSING LOCAL AND INTERNATIONAL BUSINESS NEEDS.

INDUSTRY EXPERTISE

WE SERVE A BROAD SPECTRUM OF INDUSTRIES INCLUDING BUT NOT LIMITED TO HEALTHCARE, MANUFACTURING, HOSPITALITY, EDUCATION, AND GOVERNMENT SECTORS. OUR DEEP INDUSTRY KNOWLEDGE ALLOWS US TO TAILOR SOLUTIONS THAT MEET SPECIFIC SECTOR REQUIREMENTS EFFECTIVELY.

CLIENT BASE

TRAGGING'S CLIENT BASE INCLUDES MID-SIZED TO LARGE ENTERPRISES SEEKING TO ENHANCE OPERATIONAL EFFICIENCY THROUGH TECHNOLOGY-DRIVEN SOLUTIONS. WE ARE TRUSTED BY ORGANIZATIONS LOOKING TO OPTIMIZE ASSET UTILIZATION, STREAMLINE WORKFORCE MANAGEMENT, AND IMPROVE OVERALL BUSINESS PERFORMANCE.

MARKET PRESENCE

TRAGGING REMAINS DEDICATED TO DELIVERING VALUE-DRIVEN SOLUTIONS THAT EMPOWER ORGANIZATIONS TO ACHIEVE OPERATIONAL EXCELLENCE AND COMPETITIVE ADVANTAGE IN THEIR RESPECTIVE INDUSTRIES.



PARTNERSHIPS AND COLLABORATIONS

We foster strategic partnerships with industry leaders and technology providers to continuously innovate and enhance our product offerings. These collaborations enable us to deliver cutting-edge solutions that address emerging market trends and client demands.

EXPANSION PLANS

With ongoing expansion efforts, including the establishment of new offices and partnerships, Tragging is poised for continued growth in existing and new markets. Our commitment to innovation and customer satisfaction drives our expansion strategies.

MEET OUR VISIONARY TEAM



**JALAL YEHYA, CHIEF BUSINESS
DEVELOPMENT OFFICER**

Jalal Yehya is a CPA with extensive expertise in management, auditing, and marketing. With a background as a former financial adviser and digital transformation consultant for the Lebanese Prime Minister, Jalal brings strategic leadership and vision to Tragging. His proficiency in navigating complex business landscapes and driving innovation underscores Tragging's commitment to excellence and growth.



**ABDUL SAMED SHEIKH WASSOUF,
PR SPECIALIST**

Abdul Samed Sheikh Wassouf is a dynamic entrepreneur with a proven track record in establishing and successfully exiting multiple startups in the fields of training and marketing. As Tragging's PR Specialist, Abdul Samed brings a wealth of experience in strategic communications and brand management. His expertise in fostering relationships and enhancing brand presence contributes significantly to Tragging's market positioning and outreach efforts.

ACHIEVEMENTS AND AWARDS

TRAGGING HAS ACHIEVED SIGNIFICANT MILESTONES AND GARNERED RECOGNITION FOR ITS INNOVATIVE SOLUTIONS AND IMPACTFUL COLLABORATIONS

2016

RECEIVED THE AWARD FOR BEST INNOVATION BUSINESS APP IN THE MIDDLE EAST AND JOINED THE GOOGLE LAUNCHPAD ACCELERATOR PROGRAM, HIGHLIGHTING TRAGGING'S INNOVATIVE CAPABILITIES AND POTENTIAL FOR GROWTH.

2017

COLLABORATED WITH UK TECH HUB TO OPEN THE FIRST RFID LAB IN THE MENA REGION, ADVANCING RFID TECHNOLOGY APPLICATIONS.

2018

IMPLEMENTED TRAGGING FIXED ASSETS FOR CARREFOUR JORDAN, MANAGING OVER 250,000 ASSETS, SHOWCASING SCALABILITY IN ASSET MANAGEMENT.



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ACHIEVEMENTS AND AWARDS

2018

PUBLISHED THE FIRST RESEARCH PAPER IN COLLABORATION WITH MULTIPLE UNIVERSITIES ON "THE PERFORMANCE OF RFID TAGS IN CLOSE PROXIMITY TO HUMAN BODY," CONTRIBUTING TO RFID TECHNOLOGY ADVANCEMENTS.

2022

INVESTED IN EXPANDING GLOBAL PRESENCE WITH NEW OFFICES OPENED IN TURKEY, USA, AND SAUDI ARABIA, ENHANCING INTERNATIONAL MARKET REACH

2023

DEPLOYED TRAGGING FIXED ASSETS FOR THE NATIONAL COMPETITIVENESS CENTER (NCC), ENHANCING ORGANIZATIONAL EFFICIENCY AND ASSET OPTIMIZATION.

IMPLEMENTED WHERE'S MY STAFF FOR SAUDI MOTOR SPORT (F1 JEDDAH GRAND PRIX), OPTIMIZING WORKFORCE MANAGEMENT FOR OVER 1,500 EMPLOYEES AND VOLUNTEERS.



TRAGGING

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KNOW YOUR DIGITAL FUTURE



TRAGGING IS DEDICATED TO
PIONEERING
ADVANCEMENTS IN ASSET
MANAGEMENT AND
WORKFORCE OPTIMIZATION,
GUIDED BY OUR VISION FOR
THE FUTURE

PRODUCT INNOVAT- ION



WE ARE COMMITTED TO ADVANCING OUR SOLUTIONS, INCLUDING TRAGGING FIXED ASSETS AND WHERE'S MY STAFF, BY INTEGRATING AI-DRIVEN ANALYTICS, IOT CAPABILITIES, MOBILE ENHANCEMENTS, AND BLOCKCHAIN TECHNOLOGY. THESE INNOVATIONS WILL EMPOWER OUR CLIENTS WITH GREATER EFFICIENCY, TRANSPARENCY, AND SECURITY IN THEIR OPERATIONS.



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MARKET EXPANSION



IN ADDITION TO STRENGTHENING OUR PRESENCE IN THE USA, TURKEY, AND SAUDI ARABIA, TRAGGING AIMS TO EXPAND INTO THE MOST PROMISING EMERGING MARKETS IN AFRICA, ASIA, AND LATIN AMERICA, IN ADDITION TO OUR PRIMARY FOCUS ON THE GCC AND MENA MARKET. BY ENTERING THESE REGIONS, WE SEEK TO MEET THE GROWING DEMAND FOR ADVANCED ASSET MANAGEMENT AND WORKFORCE OPTIMIZATION SOLUTIONS.



RESEARCH & DEVELOPMENT

TRAGGING WILL CONTINUE TO INVEST IN R&D INITIATIVES TO STAY AT THE FOREFRONT OF TECHNOLOGICAL INNOVATION. THIS INCLUDES ESTABLISHING AN RFID LAB IN SAUDI ARABIA, DEDICATED TO ACCELERATING THE ADOPTION OF IOT TECHNOLOGIES AND SUPPORTING THE KINGDOM'S 2030 VISION FOR DIGITAL TRANSFORMATION.



CUSTOMER-CENTRIC APPROACH

OUR FOCUS REMAINS ON DELIVERING EXCEPTIONAL VALUE AND SERVICE TO OUR CLIENTS WORLDWIDE. WE WILL ENHANCE OUR CUSTOMER SUPPORT MECHANISMS, DEVELOP TAILORED SOLUTIONS, AND FOSTER LONG-TERM PARTNERSHIPS TO ENSURE CLIENT SATISFACTION AND SUCCESS.



TRUSTED BY INDUSTRY LEADERS



PARTNERING FOR INNOVATION & EXPANSION



CHAINWAY®

BRADY

odoo

intuit
quickbooks.

ORACLE

أهل أول
OSSOOL

EY

ALRUWAIS &
PARTNERS

KHALID SULTAN ALRUWAIS & PARTNERS
CHARTERED ACCOUNTANTS

خالد سلطان الرويس وشركاه
محاسبون قانونيون

UK Lebanon
Tech HUB

Benchmark
& Deed
Accounting, Auditing & Consulting

فلك
INVESTMENT HUB

TRAGGING



TRAGGING LOOKS FORWARD TO A FUTURE MARKED BY INNOVATION, STRATEGIC EXPANSION, AND A STEADFAST COMMITMENT TO DRIVING TRANSFORMATIVE CHANGE IN ASSET MANAGEMENT AND WORKFORCE OPTIMIZATION.



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