

TRAGGING

INNOVATION
UNLEASHED



DECEMBER 2024

WHERE'S MY GUEST



tragging.com

THE FUTURE OF ASSET & WORKFORCE TECH

INTRODUCTION



Tragging is a dynamic technology company specializing in innovative solutions for asset management and workforce optimization. Established with a commitment to transforming operational efficiency, Tragging leverages cutting-edge technology to deliver comprehensive software solutions tailored to the needs of modern businesses.

At Tragging, we understand the critical importance of streamlined processes and data-driven insights. Our flagship products, "Tragging Fixed Assets" and "Where's My Staff", empower organizations to manage their assets effectively and optimize workforce allocation with precision. These solutions are designed to enhance productivity, reduce operational costs, and improve decision-making across diverse industries.

Driven by a passion for innovation and customer-centricity, Tragging combines deep industry expertise with advanced technological capabilities. Our team of dedicated professionals is committed to delivering scalable solutions that meet the evolving needs of our global clientele.

WHERE'S MY GUEST

CONNECTING PILGRIMS, EMPOWERING JOURNEYS

WHERE'S MY GUEST IS AN INNOVATIVE APP DESIGNED TO REVOLUTIONIZE THE PILGRIMAGE EXPERIENCE FOR BOTH PILGRIMS AND COMPANIES INVOLVED IN PILGRIMAGE EVENTS. BY SEAMLESSLY INTEGRATING TECHNOLOGY WITH SPIRITUALITY, THIS GROUNDBREAKING PLATFORM OFFERS UNPARALLELED SUPPORT AND COORDINATION, TRANSFORMING THE SACRED JOURNEY INTO A SEAMLESS AND ENRICHING EXPERIENCE.



WHERE'S MY GUEST

EMPOWERING PILGRIMAGES

WHERE'S MY GUEST SERVES AS A TRUSTED COMPANION, PROVIDING ESSENTIAL GUIDANCE, SUPPORT, AND INFORMATION THROUGHOUT THE PILGRIMAGE JOURNEY



VIRTUAL ASSISTANT

Pilgrims can rely on *Where's My Guest* as their virtual assistant, receiving real-time notifications, personalized instructions, and updates tailored to their location and needs.

COMPREHENSIVE SUPPORT

From navigating sacred sites with interactive maps to accessing vital services like food, pharmacy, and transportation, pilgrims can count on *Where's My Guest* to ensure a seamless and enriching experience.

SPIRITUAL CONNECTION

Through live streams from sacred sites and timely reminders for significant events such as Arafah Day, *Where's My Guest* fosters a deeper spiritual connection, enhancing the pilgrimage journey.

WHERE'S MY GUEST

ELEVATE YOUR PILGRIMAGE SERVICE



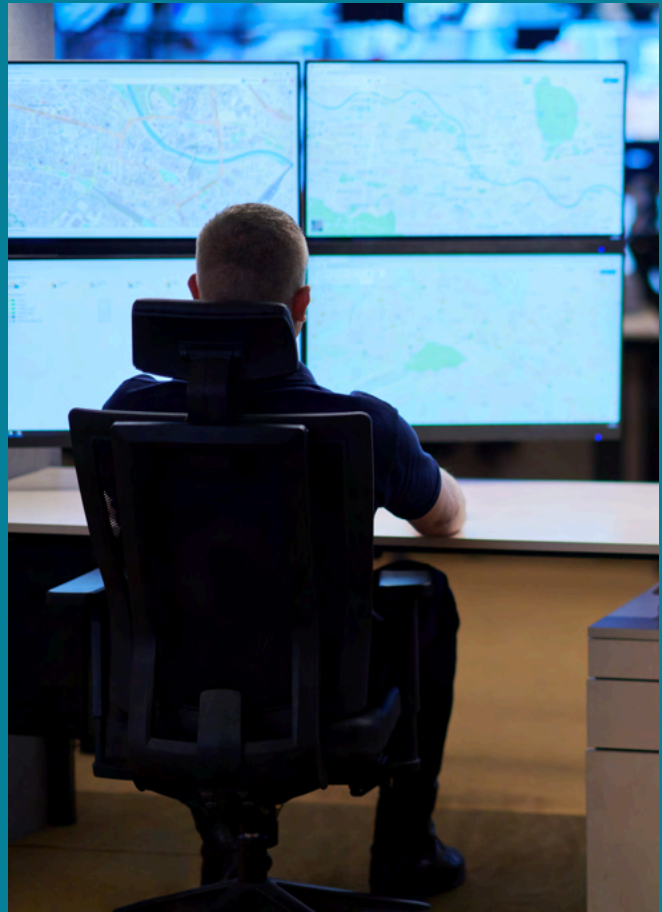
WHERE'S MY GUEST OFFERS A COMPREHENSIVE SOLUTION FOR COMPANIES PARTICIPATING IN PILGRIMAGE EVENTS, EMPOWERING THEM WITH TOOLS FOR EFFECTIVE MANAGEMENT AND SEAMLESS SERVICE DELIVERY



WHERE'S MY GUEST

CENTRALIZED OPERATIONS

COMPANIES BENEFIT FROM A CENTRALIZED PLATFORM THAT STREAMLINES OPERATIONS AND FACILITATES EFFICIENT MANAGEMENT OF SERVICES FOR PILGRIMS.



WHERE'S MY GUEST

EFFECTIVE COMMUNIC- ATION



WHERE'S MY GUEST PROVIDES DIRECT ACCESS TO PILGRIMS, ENABLING COMPANIES TO COMMUNICATE ESSENTIAL INFORMATION, UPDATES, AND OFFERS DIRECTLY THROUGH THE APP, ENSURING TIMELY AND TARGETED ENGAGEMENT.

WHERE'S MY GUEST

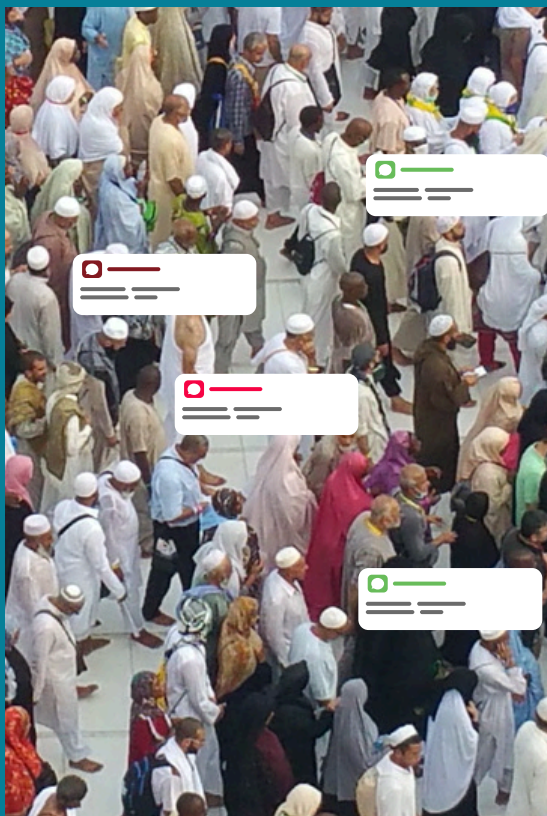
TAILORED NOTIFICATIONS

WHERE'S MY GUEST
ALLOWS COMPANIES TO
SEND NOTIFICATIONS
TAILORED TO SPECIFIC
ZONES AND TIMES,
ENSURING THAT
PILGRIMS RECEIVE
RELEVANT
INFORMATION BASED ON
THEIR LOCATION AND
THE CURRENT STAGE OF
THEIR JOURNEY.



WHERE'S MY GUEST

DYNAMIC NOTIFICATION MANAGEMENT



COMPANIES HAVE ACCESS TO A POWERFUL NOTIFICATION MANAGEMENT SYSTEM WITHIN WHERE'S MY GUEST, ENABLING THEM TO CREATE AND SEND CUSTOMIZED MESSAGES TO PILGRIMS. THIS FEATURE SERVES AS A POWERFUL TOOL FOR DELIVERING IMPORTANT ANNOUNCEMENTS, PROMOTIONS, UPDATES, AND REMINDERS DIRECTLY TO PILGRIMS' DEVICES, FACILITATING TARGETED ENGAGEMENT AND ENHANCING THE OVERALL PILGRIMAGE EXPERIENCE.

RAPID DEPLOYMENT AND UNMATCHED SCALABILITY



WHERE'S MY STAFF OFFERS A
HARDWARE-FREE, SOFTWARE-
ONLY SOLUTION THAT ENSURES
RAPID DEPLOYMENT AND SEAMLESS
SCALABILITY. WHETHER YOU ARE A
SMALL BUSINESS OR A LARGE
ENTERPRISE, OUR PLATFORM
ADAPTS TO YOUR NEEDS, PROVIDING
IMMEDIATE VALUE AND LONG-TERM
GROWTH POTENTIAL.



WHERE'S MY GUEST

BRIDGING THE GAP FOR PILGRIMS & COMPANIES

WHERE'S MY GUEST REDEFINES THE
PILGRIMAGE EXPERIENCE, SERVING AS
AN INDISPENSABLE TOOL FOR BOTH
PILGRIMS AND COMPANIES,
ULTIMATELY ENRICHING THE SPIRITUAL
JOURNEY FOR ALL INVOLVED.



DRIVING INNOVATION AND EXCELLENCE ACROSS INDUSTRIES



AT TRAGGING, WE ARE COMMITTED TO DELIVERING CUTTING-EDGE SOLUTIONS THAT DRIVE EFFICIENCY, TRANSPARENCY, AND VALUE FOR OUR CLIENTS ACROSS VARIOUS INDUSTRIES

MARKET PRESENCE

TRAGGING HAS ESTABLISHED A STRONG Foothold IN THE GLOBAL MARKET, SERVING A DIVERSE RANGE OF INDUSTRIES WITH INNOVATIVE SOLUTIONS FOR ASSET MANAGEMENT AND WORKFORCE OPTIMIZATION. KEY ASPECTS OF OUR MARKET PRESENCE INCLUDE:

GEOGRAPHICAL REACH

TRAGGING OPERATES GLOBALLY, WITH A STRATEGIC FOCUS ON MARKETS IN THE USA, TURKEY, SAUDI ARABIA, AND EXPANDING PRESENCE IN QATAR AND EMIRATES. OUR SOLUTIONS CATER TO ORGANIZATIONS ACROSS THESE REGIONS, ADDRESSING LOCAL AND INTERNATIONAL BUSINESS NEEDS.

INDUSTRY EXPERTISE

WE SERVE A BROAD SPECTRUM OF INDUSTRIES INCLUDING BUT NOT LIMITED TO HEALTHCARE, MANUFACTURING, HOSPITALITY, EDUCATION, AND GOVERNMENT SECTORS. OUR DEEP INDUSTRY KNOWLEDGE ALLOWS US TO TAILOR SOLUTIONS THAT MEET SPECIFIC SECTOR REQUIREMENTS EFFECTIVELY.

CLIENT BASE

TRAGGING'S CLIENT BASE INCLUDES MID-SIZED TO LARGE ENTERPRISES SEEKING TO ENHANCE OPERATIONAL EFFICIENCY THROUGH TECHNOLOGY-DRIVEN SOLUTIONS. WE ARE TRUSTED BY ORGANIZATIONS LOOKING TO OPTIMIZE ASSET UTILIZATION, STREAMLINE WORKFORCE MANAGEMENT, AND IMPROVE OVERALL BUSINESS PERFORMANCE.

A BRIEF HISTORY

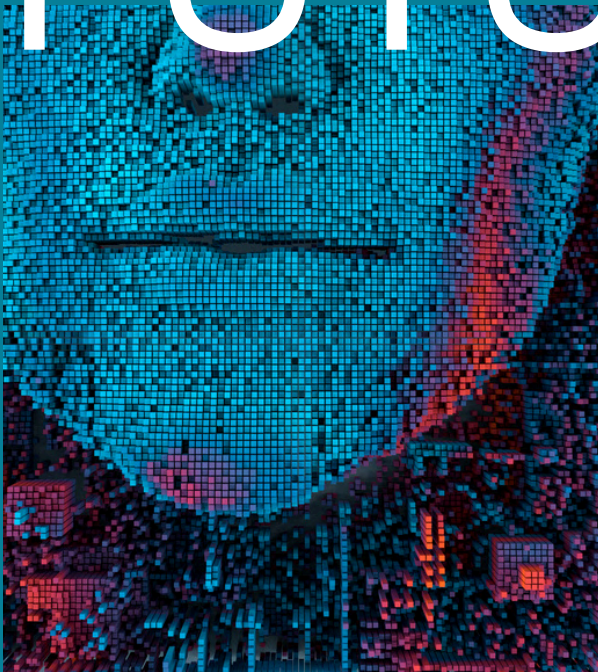
FOUNDED WITH A VISION TO REVOLUTIONIZE ASSET MANAGEMENT AND WORKFORCE OPTIMIZATION,



Tragging began its journey in 2014 in Lebanon. From its inception, Tragging has been dedicated to harnessing technology to solve complex operational challenges faced by businesses worldwide.

Today, Tragging stands at the forefront of innovation, committed to empowering organizations with robust, scalable solutions that drive efficiency, transparency, and profitability.

KNOW YOUR DIGITAL FUTURE



TRAGGING IS DEDICATED TO
PIONEERING
ADVANCEMENTS IN ASSET
MANAGEMENT AND
WORKFORCE OPTIMIZATION,
GUIDED BY OUR VISION FOR
THE FUTURE

PRODUCT INNOVAT- ION



WE ARE COMMITTED TO ADVANCING OUR SOLUTIONS, INCLUDING TRAGGING FIXED ASSETS AND WHERE'S MY STAFF, BY INTEGRATING AI-DRIVEN ANALYTICS, IOT CAPABILITIES, MOBILE ENHANCEMENTS, AND BLOCKCHAIN TECHNOLOGY. THESE INNOVATIONS WILL EMPOWER OUR CLIENTS WITH GREATER EFFICIENCY, TRANSPARENCY, AND SECURITY IN THEIR OPERATIONS.



TRAGGING

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RESEARCH & DEVELOPMENT

TRAGGING WILL CONTINUE TO INVEST IN R&D INITIATIVES TO STAY AT THE FOREFRONT OF TECHNOLOGICAL INNOVATION. THIS INCLUDES ESTABLISHING AN RFID LAB IN SAUDI ARABIA, DEDICATED TO ACCELERATING THE ADOPTION OF IOT TECHNOLOGIES AND SUPPORTING THE KINGDOM'S 2030 VISION FOR DIGITAL TRANSFORMATION.



CUSTOMER-CENTRIC APPROACH

OUR FOCUS REMAINS ON DELIVERING EXCEPTIONAL VALUE AND SERVICE TO OUR CLIENTS WORLDWIDE. WE WILL ENHANCE OUR CUSTOMER SUPPORT MECHANISMS, DEVELOP TAILORED SOLUTIONS, AND FOSTER LONG-TERM PARTNERSHIPS TO ENSURE CLIENT SATISFACTION AND SUCCESS.



TRUSTED BY INDUSTRY LEADERS



PARTNERING FOR INNOVATION & EXPANSION



CHAINWAY®



odoo



ORACLE

أصول
OSSOOL



ALRUWAIS &
PARTNERS

KHALID SULTAN ALRUWAIS & PARTNERS
CHARTERED ACCOUNTANTS

خالد سلطان الرويس وشركاه
محاسبون قانونيون

UK Lebanon
Tech HUB



فلك
INVESTMENT HUB

TRAGGING



TRAGGING LOOKS FORWARD TO A FUTURE MARKED BY INNOVATION, STRATEGIC EXPANSION, AND A STEADFAST COMMITMENT TO DRIVING TRANSFORMATIVE CHANGE IN ASSET MANAGEMENT AND WORKFORCE OPTIMIZATION.



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