

TRAGGING

INNOVATION

UNLEASHED



DECEMBER 2024

Where's My Staff



TRAGGING

tragging.com

THE FUTURE OF ASSET & WORKFORCE TECH

INTRODUCTION



Tragging is a dynamic technology company specializing in innovative solutions for asset management and workforce optimization. Established with a commitment to transforming operational efficiency, Tragging leverages cutting-edge technology to deliver comprehensive software solutions tailored to the needs of modern businesses.

At Tragging, we understand the critical importance of streamlined processes and data-driven insights. Our flagship products, "Tragging Fixed Assets" and "Where's My Staff", empower organizations to manage their assets effectively and optimize workforce allocation with precision. These solutions are designed to enhance productivity, reduce operational costs, and improve decision-making across diverse industries.

Driven by a passion for innovation and customer-centricity, Tragging combines deep industry expertise with advanced technological capabilities. Our team of dedicated professionals is committed to delivering scalable solutions that meet the evolving needs of our global clientele.

WHERE'S MY STAFF

YOUR WORKFORCE MANAGEMENT GAME- CHANGER

WHERE'S MY STAFF REDEFINES
WORKFORCE MANAGEMENT WITH ITS
STATE-OF-THE-ART LOCATION TRACKING
TECHNOLOGY AND COMPREHENSIVE SUITE
OF FEATURES. DESIGNED FOR THE MODERN,
MOBILE WORKFORCE, OUR PLATFORM
DELIVERS UNPARALLELED EFFICIENCY,
ACCOUNTABILITY, AND OPERATIONAL
CONTROL ACROSS DIVERSE INDUSTRIES.



ADVANCED REAL-TIME LOCATION TRACKING



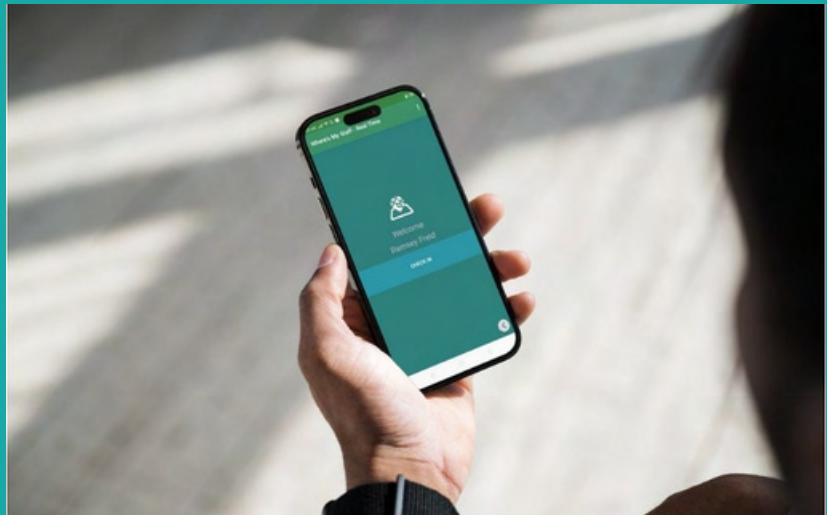
EXPERIENCE THE POWER OF PRECISE GPS TECHNOLOGY TO MONITOR YOUR EMPLOYEES' EXACT LOCATIONS IN REAL TIME. THIS FEATURE ENHANCES TRANSPARENCY, BOOSTS PRODUCTIVITY, AND ENSURES YOUR TEAM IS ALWAYS WHERE THEY NEED TO BE.

WHERE'S MY STAFF

INTUITIVE MOBILE APPLICATION

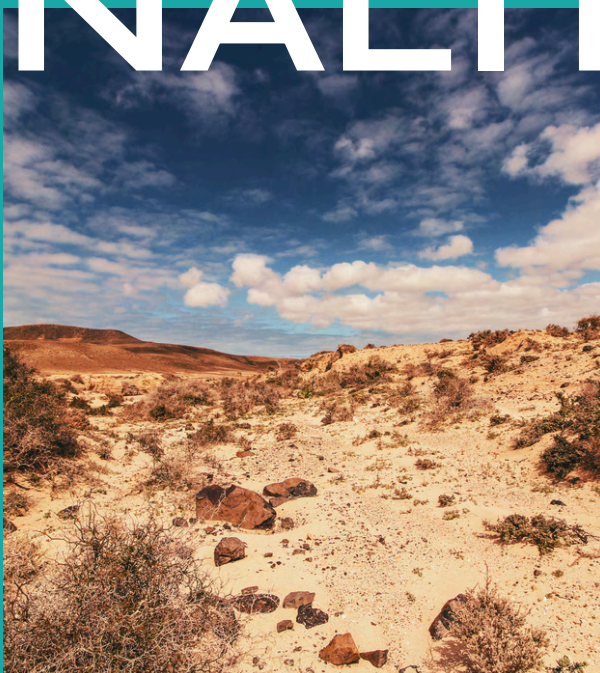


OUR USER-FRIENDLY MOBILE APP, COMPATIBLE WITH IOS AND ANDROID DEVICES, EMPOWERS EMPLOYEES TO EFFORTLESSLY LOG ACTIVITIES AND SHARE THEIR LOCATIONS. THIS FACILITATES REAL-TIME COMMUNICATION AND COORDINATION, OPTIMIZING WORKFLOW AND EFFICIENCY.



WHERE'S MY STAFF

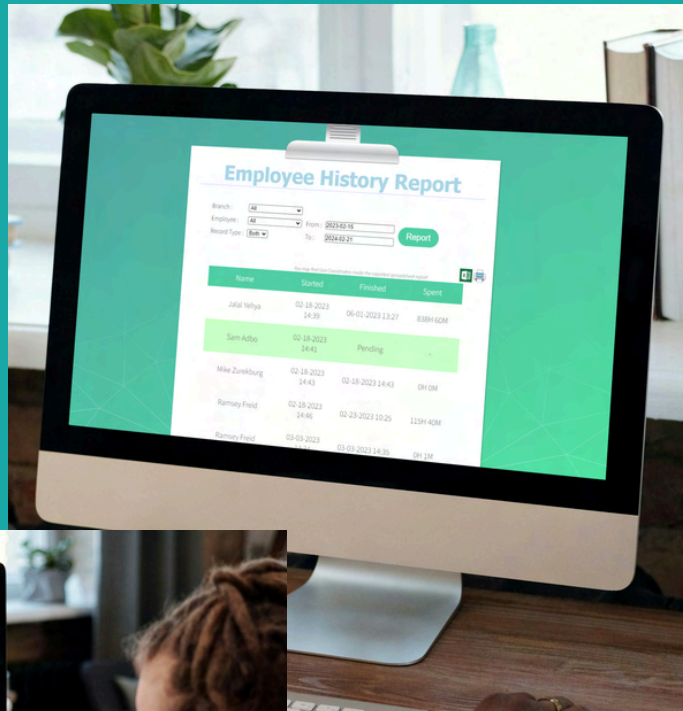
SEAMLESS OFFLINE FUNCTION- NALITY



OUR ROBUST SYSTEM CONTINUES TO OPERATE EFFECTIVELY IN AREAS WITH LIMITED OR NO INTERNET CONNECTIVITY, ENSURING THAT YOUR WORKFORCE MANAGEMENT REMAINS UNINTERRUPTED AND DATA INTEGRITY IS MAINTAINED.

POWERFUL REPORTING & ANALYTICS

HARNESS THE POWER OF DATA WITH OUR COMPREHENSIVE REPORTING AND ANALYTICS TOOLS. GENERATE IN-DEPTH REPORTS TO UNCOVER INSIGHTS, TRACK PERFORMANCE METRICS, AND MAKE INFORMED DECISIONS THAT DRIVE YOUR BUSINESS FORWARD.



WHERE'S MY STAFF

TAILORED FOR DIVERSE INDUSTRIES



**LOGISTICS AND
DELIVERY SERVICES**

Optimize routes, track deliveries in real time, and ensure exceptional customer service.



SECURITY FIRMS

Enhance safety and coordination by monitoring personnel locations at events and specific sites.



FIELD SERVICES

Improve response times and service quality through efficient scheduling and real-time tracking.



CONSTRUCTION

Boost on-site efficiency, ensure worker safety, and streamline task coordination with precise location tracking.

RAPID DEPLOYMENT AND UNMATCHED SCALABILITY



WHERE'S MY STAFF OFFERS A
HARDWARE-FREE, SOFTWARE-
ONLY SOLUTION THAT ENSURES
RAPID DEPLOYMENT AND SEAMLESS
SCALABILITY. WHETHER YOU ARE A
SMALL BUSINESS OR A LARGE
ENTERPRISE, OUR PLATFORM
ADAPTS TO YOUR NEEDS, PROVIDING
IMMEDIATE VALUE AND LONG-TERM
GROWTH POTENTIAL.



A BRIEF HISTORY

FOUNDED WITH A VISION TO REVOLUTIONIZE ASSET MANAGEMENT AND WORKFORCE OPTIMIZATION,



Tragging began its journey in 2014 in Lebanon. From its inception, Tragging has been dedicated to harnessing technology to solve complex operational challenges faced by businesses worldwide.

Today, Tragging stands at the forefront of innovation, committed to empowering organizations with robust, scalable solutions that drive efficiency, transparency, and profitability.

MARKET PRESENCE

TRAGGING HAS ESTABLISHED A STRONG Foothold IN THE GLOBAL MARKET, SERVING A DIVERSE RANGE OF INDUSTRIES WITH INNOVATIVE SOLUTIONS FOR ASSET MANAGEMENT AND WORKFORCE OPTIMIZATION. KEY ASPECTS OF OUR MARKET PRESENCE INCLUDE:

GEOGRAPHICAL REACH

TRAGGING OPERATES GLOBALLY, WITH A STRATEGIC FOCUS ON MARKETS IN THE USA, TURKEY, SAUDI ARABIA, AND EXPANDING PRESENCE IN QATAR AND EMIRATES. OUR SOLUTIONS CATER TO ORGANIZATIONS ACROSS THESE REGIONS, ADDRESSING LOCAL AND INTERNATIONAL BUSINESS NEEDS.

INDUSTRY EXPERTISE

WE SERVE A BROAD SPECTRUM OF INDUSTRIES INCLUDING BUT NOT LIMITED TO HEALTHCARE, MANUFACTURING, HOSPITALITY, EDUCATION, AND GOVERNMENT SECTORS. OUR DEEP INDUSTRY KNOWLEDGE ALLOWS US TO TAILOR SOLUTIONS THAT MEET SPECIFIC SECTOR REQUIREMENTS EFFECTIVELY.

CLIENT BASE

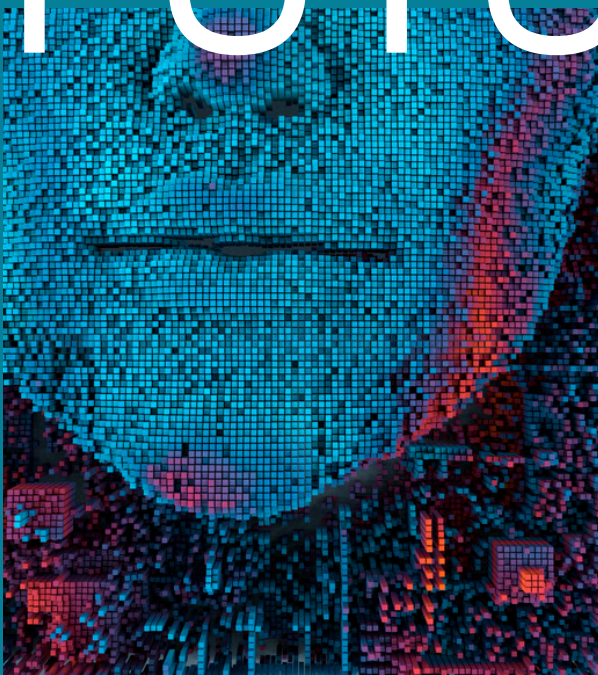
TRAGGING'S CLIENT BASE INCLUDES MID-SIZED TO LARGE ENTERPRISES SEEKING TO ENHANCE OPERATIONAL EFFICIENCY THROUGH TECHNOLOGY-DRIVEN SOLUTIONS. WE ARE TRUSTED BY ORGANIZATIONS LOOKING TO OPTIMIZE ASSET UTILIZATION, STREAMLINE WORKFORCE MANAGEMENT, AND IMPROVE OVERALL BUSINESS PERFORMANCE.

DRIVING INNOVATION AND EXCELLENCE ACROSS INDUSTRIES



AT TRAGGING, WE ARE COMMITTED TO DELIVERING CUTTING-EDGE SOLUTIONS THAT DRIVE EFFICIENCY, TRANSPARENCY, AND VALUE FOR OUR CLIENTS ACROSS VARIOUS INDUSTRIES

KNOW YOUR DIGITAL FUTURE



TRAGGING IS DEDICATED TO
PIONEERING
ADVANCEMENTS IN ASSET
MANAGEMENT AND
WORKFORCE OPTIMIZATION,
GUIDED BY OUR VISION FOR
THE FUTURE

PRODUCT INNOVAT- ION



WE ARE COMMITTED TO ADVANCING OUR SOLUTIONS, INCLUDING TRAGGING FIXED ASSETS AND WHERE'S MY STAFF, BY INTEGRATING AI-DRIVEN ANALYTICS, IOT CAPABILITIES, MOBILE ENHANCEMENTS, AND BLOCKCHAIN TECHNOLOGY. THESE INNOVATIONS WILL EMPOWER OUR CLIENTS WITH GREATER EFFICIENCY, TRANSPARENCY, AND SECURITY IN THEIR OPERATIONS.

RESEARCH & DEVELOPMENT

TRAGGING WILL CONTINUE TO INVEST IN R&D INITIATIVES TO STAY AT THE FOREFRONT OF TECHNOLOGICAL INNOVATION. THIS INCLUDES ESTABLISHING AN RFID LAB IN SAUDI ARABIA, DEDICATED TO ACCELERATING THE ADOPTION OF IOT TECHNOLOGIES AND SUPPORTING THE KINGDOM'S 2030 VISION FOR DIGITAL TRANSFORMATION.



CUSTOMER-CENTRIC APPROACH

OUR FOCUS REMAINS ON DELIVERING EXCEPTIONAL VALUE AND SERVICE TO OUR CLIENTS WORLDWIDE. WE WILL ENHANCE OUR CUSTOMER SUPPORT MECHANISMS, DEVELOP TAILORED SOLUTIONS, AND FOSTER LONG-TERM PARTNERSHIPS TO ENSURE CLIENT SATISFACTION AND SUCCESS.



TRUSTED BY INDUSTRY LEADERS



PARTNERING FOR INNOVATION & EXPANSION



TRAGGING



TRAGGING LOOKS FORWARD TO A FUTURE MARKED BY INNOVATION, STRATEGIC EXPANSION, AND A STEADFAST COMMITMENT TO DRIVING TRANSFORMATIVE CHANGE IN ASSET MANAGEMENT AND WORKFORCE OPTIMIZATION.



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