

# TRAGGING

Real-Time Intelligence for the  
Deskless World.

POWERING RIYADH METRO & F1 JEDDAH

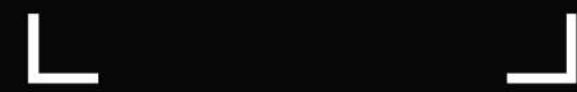
TRUSTED IN 67 COUNTRIES

# WE BRIDGE THE GAP BETWEEN DIGITAL SYSTEMS AND PHYSICAL REALITY

ERP and HR systems are blind to the field. Tragging delivers real-time Ground Truth, the data AI and management systems depend on.



IF IT MOVES, WE TRACK IT.  
IF IT MATTERS, WE MEASURE IT.



# THE HIGH PRICE OF **INVISIBLE** OPERATIONS

In Saudi Giga-projects, a 1% tracking error equals Millions in Annual Losses.

## **Ghost Workers**

Manual logs  
inflate payroll by  
10-15%.

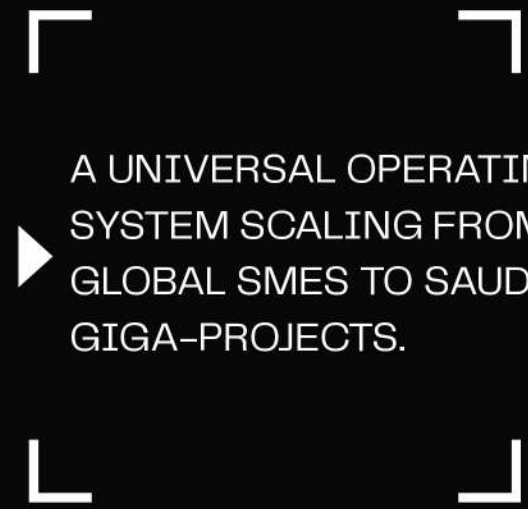
## **Asset Leakage**

≈ 1.7B+ in equipment  
"vanishes" yearly due to  
spreadsheet lag.

## **Compliance Risk**

Zero-proof data for  
ZATCA and safety  
audits.





▶ A UNIVERSAL OPERATING SYSTEM SCALING FROM GLOBAL SMES TO SAUDI GIGA-PROJECTS.

# VALIDATED GLOBALLY. ANCHORED IN SAUDI.

## GLOBAL FOOTPRINT



67  
Countries

300+ Active Clients  
across 5 continents

## SAUDI STRATEGIC ANCHORS



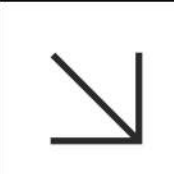
7+ Gov &  
semi-Gov  
contracts

5-Year, high-retention,  
semi-government  
infrastructure  
contracts

## THE EFFICIENCY MOAT



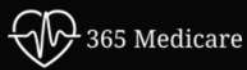
Proven in high-  
scale, regulated,  
and semi-  
government  
environments



# THE STANDARD FOR MISSION- CRITICAL OPERATIONS



## Proven at Scale Across 67 Countries



Managing thousands of personnel across the Kingdom's largest transit network. 5-year secured partnership

Real-time operational visibility for the world's fastest street circuit. Zero-fail environment

SELECTED AND RETAINED IN ZERO-FAILURE ENVIRONMENTS





# BEYOND ATTENDANCE.

## TOTAL FIELD **ACCOUNTABILITY**

**01**

Geofence  
Enforcement

You don't "clock in".  
You enter reality.

**02**

Device & Session  
Control

One worker. One device.  
One active session.

**03**

Temporal Integrity

Time becomes a fact, not a  
claim.

**04**

Workforce Density  
Intelligence

Attendance lists don't  
run sites, density does.

**05**

Payroll Reality  
Lock

Payroll is forced to  
match physical truth.

ELIMINATING PAYROLL  
LEAKAGE IN HIGH-RISK  
FIELD OPERATIONS.  
▶ AVERAGE 15% PAYROLL  
COST REDUCTION IN 4  
MONTHS





# BEYOND INVENTORY.

## TOTAL ASSET INTEGRITY

**01**

### Physical-Digital Binding

An asset does not exist digitally unless it exists physically.

**02**

### Zone-Aware Asset Reality

Assets are validated by where they are, not where they're supposed to be.

**03**

### Continuous Inventory State

Inventory is no longer an event, it's a state.

**04**

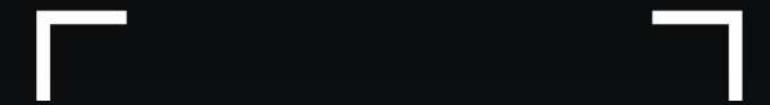
### Asset Lifecycle Integrity

Assets are tracked across their entire operational life.

**05**

### Audit & Compliance Reality Lock

Reports are generated from reality, not reconciled after the fact.



ELIMINATING BLIND SPOTS, AUDIT RISK, AND ASSET LOSS ACROSS MISSION-CRITICAL ENVIRONMENTS. UP TO 30% REDUCTION IN ASSET LOSS & WRITE-OFFS





ROADMAP

# BEYOND COMPLIANCE.

## REAL-TIME HUMAN PROTECTION

**01**

### Biometric Ground Truth

Vitals are measured, not reported.

**02**

### Environmental Heat-Stress Intelligence

Safety thresholds adapt to human physiology, not static schedules.

**03**

### Fall & Impact Reality Lock

Trauma is detected instantly, not discovered later.

**04**

### Zone-Based Safety Enforcement

Safety rules change by location, and the system enforces them.

**05**

### Proactive Risk Audit Trail

Safety is recorded as it happens.



A REAL-TIME BIOMETRIC SAFETY SYSTEM DESIGNED FOR ZERO-HARM ENVIRONMENTS.

\* Targeted pilot launch planned for Q4 2026, extending the OS into preventive health and safety infrastructure.





ROADMAP

# BEYOND ENFORCEMENT. TOKENIZED PERFORMANCE.

**01**

Proof of Performance  
Tokens

Compliance is minted,  
not recorded.

**02**

Automated  
Micro-Incentives

Instant rewards for  
"Reality-Matched"  
behavior

**03**

Blockchain Trust  
Ledger

Trust without  
intermediaries.

**04**

Gamified Safety  
Culture

Behavior becomes  
measurable capital.

**05**

The Marketplace  
Integration

Tokens with real-world  
utility.

TRANSFORMING FIELD  
COMPLIANCE INTO A  
▶ GAMIFIED,  
BLOCKCHAIN-BACKED  
ECONOMY FOR THE  
MODERN WORKER.

\* Targeted pilot launch planned for Q1  
2027, extending the OS into  
preventive health, safety, and  
incentive infrastructure.



# ENGINEERED FOR SCALE. STRUCTURED FOR SOVEREIGNTY.

## GLOBAL ADOPTION LAYER

Product-Led Growth (PLG) targeting the  $\text{¥}16\text{B}$  global Time & Attendance market

Low-friction, self-serve SaaS for sectors with high "hourly" pain like Healthcare and Retail.

Drive global data gravity and high-velocity user volume with the lowest possible CAC.

## REGULATORY ENABLEMENT LAYER

Enters via the National Accrual-Basis Accounting mandate

Deeply embedded into financial workflows where physical inventory is now a legal requirement for opening balance sheets.

Capture high-margin, multi-year contracts with structural switching costs.

## NATIONAL INFRASTRUCTURE LAYER

The "Operational Tax" on  $\text{¥}4\text{T}$  in Giga-project capital

Deployment in zero-failure environments like NEOM and Red Sea Global where wearables and tracking are mandatory line items.

Establish Tragging as the "Ground Truth" layer for the Kingdom's infrastructure.

## FINANCIAL ENABLEMENT LAYER

Converting "Attendance Reality" into a  $\text{¥}180\text{B}+$  Engagement Economy

Introducing "Attendance Reliability Scores" to provide credit and incentives to the unbanked workforce

Unlock non-linear revenue upside by turning compliance data into a financial asset.

# COMPLIANCE & GOVERNANCE READINESS

**01**

PDPL-aligned  
data access &  
auditability

**02**

NCA-aware security  
& deployment  
architectureent

**03**

Saudi data residency  
ready

**04**

End-to-end  
operational audit  
trails

**05**

Enterprise &  
government-grade  
access control

DESIGNED FOR REGULATED  
AND MISSION-CRITICAL  
ENVIRONMENTS.



# LOCAL VALUE CREATION & ECOSYSTEM IMPACT

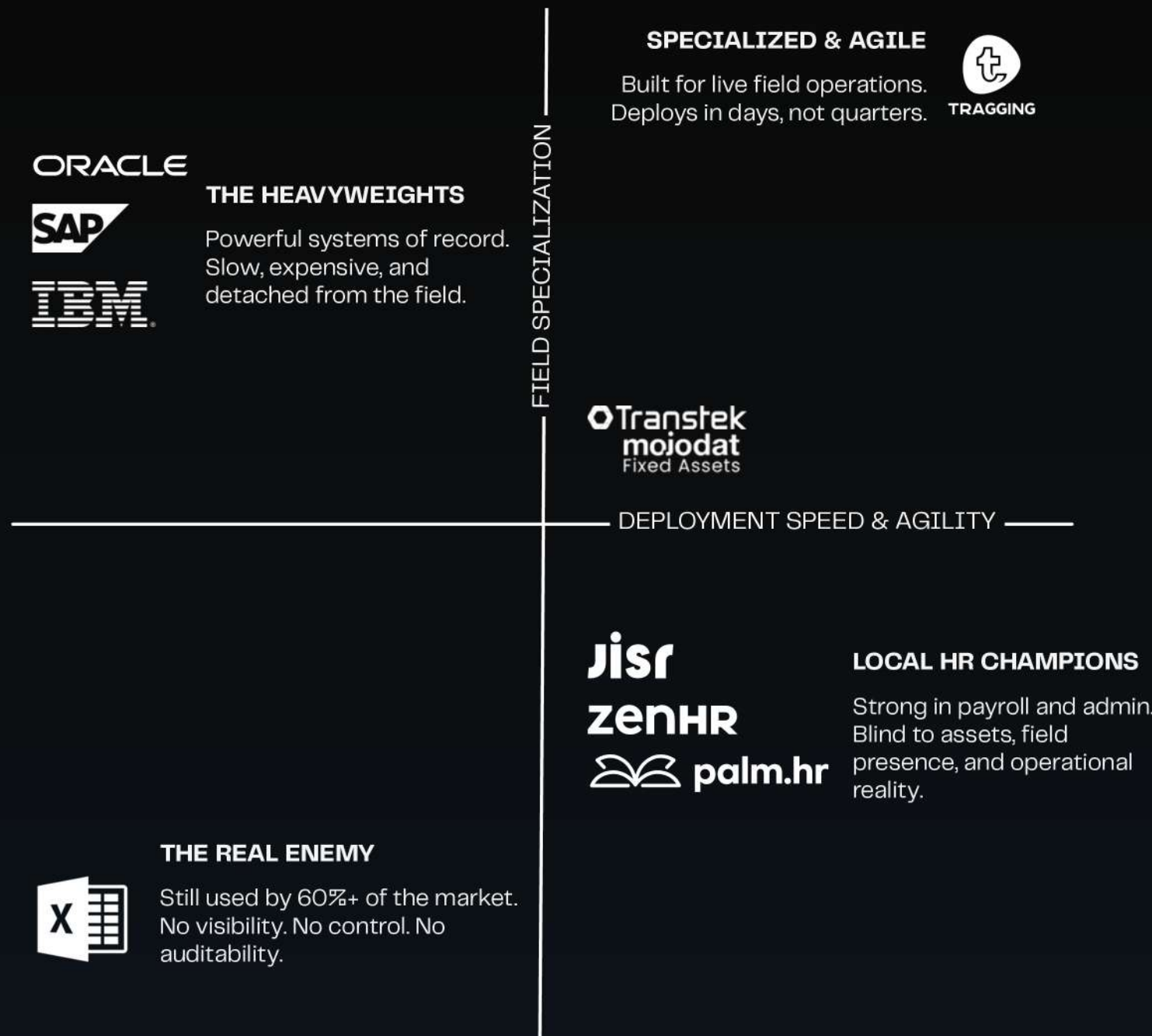


ALIGNED WITH VISION 2030  
LOCALIZATION AND RESILIENCE  
OBJECTIVES.

- ✓ Saudi-centric operating model
- ✓ Local talent enablement roadmap
- ✓ Partner-led execution ecosystem

- ✓ Knowledge transfer & localization
- ✓ Long-term national infrastructure contribution

# OWNING THE GROUND TRUTH LAYER



COMPLEMENTARY TO ERP, HR, AND SAFETY SYSTEMS BY PROVIDING VERIFIED PHYSICAL REALITY.

## Workforce

HR tools manage contracts.

Tragging verifies physical presence.

## Assets

ERPs track depreciation.

Tragging tracks location, custody, and usage.

## Giga-Projects & Safety

Giga-Projects & Safety

Industrial IoT is hardware-heavy and costly.



JALAL YEHYA  
CEO & Visionary

Platform Architect & Global Strategy

Architect of Tragging's Reality-Matched Operating System. 10+ years in enterprise digital transformation, translating ground truth into scalable infrastructure across global and Saudi markets.



MARZOUK AL AMER  
Chairman

Saudi Sovereignty & Strategic Access

Direct bridge to Vision 2030 entities and regulatory bodies. Owns government alignment, compliance positioning, and long-term strategic lock-in across Saudi giga-projects.



SAMET SEYHVESSUF  
Communications Strategist

MENA & Global Partner Network

Owns KSA and global partner ecosystems. Drives low-CAC expansion through affiliates, integrators, and strategic distribution across MENA and international markets.



MAHMOUD ZOHBY  
Lead Engineer

Hardware & Embedded Systems Expert

Founding engineer specializing in RFID, NFC, and edge systems. Builds field-ready technology that operates reliably in 45°C, zero-failure environments where enterprise software typically breaks.

EXPERT LEADERSHIP. SAUDI DEPTH. GLOBAL EXECUTION.

# ENGAGEMENT READINESS FOR NATIONAL PROGRAMS & STRATEGIC PARTNERSHIPS

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SCAN TO VISIT OUR  
WEBSITE